



UNITED NATIONS  
**academic  
impact**

Sharing  
a Culture  
of Intellectual  
Social  
Responsibility



# UNITED NATIONS ACADEMIC IMPACT

## Member Handbook



405 E 42ND STREET NEW YORK, NY 10017



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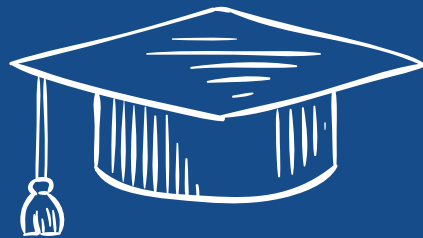
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# WHAT IS UNAI?



Your institution has joined a vast network of more than 1400 institutions in more than 145 countries who are members of United Nations Academic Impact (UNAI), an initiative of the Outreach Division of the United Nations Department of Global Communications.

UNAI aligns institutions of higher education with the United Nations in supporting and contributing, through research and education, to the realization of the Organization's goals and mandates, namely through undertaking activities related to the ten UNAI Principles.

# UNAI PRINCIPLES

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- 1.** A commitment to addressing issues of poverty through education.
- 2.** A commitment to building capacity in higher education systems across the world.
- 3.** A commitment to educational opportunity for all people regardless of gender, race, religion or ethnicity.
- 4.** A commitment to encouraging global citizenship through education.
- 5.** A commitment to the opportunity for every interested individual to acquire the skills and knowledge necessary for the pursuit of higher education.
- 6.** A commitment to human rights, among them freedom of inquiry, opinion, and speech.
- 7.** A commitment to promoting intercultural dialogue and understanding, and the “unlearning” of intolerance, through education.
- 8.** A commitment to advancing peace and conflict resolution through education.
- 9.** A commitment to promoting sustainability through education.
- 10.** A commitment to the principles inherent in the United Nations Charter.

**UNAI members are required to foster and promote these principles on campus and in their communities by involving faculty, staff and students in undertaking at least one activity each year which actively addresses at least one of these ten basic principles or one or more of the Sustainable Development Goals (SDGs).**



# LEARN MORE ABOUT UNAI

## WEBSITE

We encourage you to visit the UNAI website:  
[un.org/academicimpact](https://un.org/academicimpact).

The website features news articles, links to scholarships and contests and the UNAI Principle and SDG Hubs as well as the Member Forum. You can submit items for publication in the Member Forum, such as discussion topics, direct calls for collaboration or solicit feedback from the Academic Impact network on any UNAI-related project, by emailing [academicimpact@un.org](mailto:academicimpact@un.org).

## SOCIAL MEDIA

Please follow us on social media, tag us in news updates and use #SDGsinAcademia in your social media posts. By joining the conversation on social media, you can stay up to date with UN activities, connect with other schools and learn how you can get involved and take action on the SDGs in your classrooms, on your campus and in your community.



[@impactUN](https://twitter.com/impactUN)



[United Nations Academic Impact](https://www.linkedin.com/company/united-nations-academic-impact)



[@impactUN](https://www.facebook.com/impactUN)



[un.org/academicimpact](https://un.org/academicimpact)



[soundcloud/academicimpact](https://soundcloud.com/academicimpact)

## NEWSLETTER

You can also subscribe to our newsletter here:  
<https://www.un.org/en/academic-impact/sign-newsletter>



<https://www.un.org/en/academic-impact/sign-newsletter>

# RECOMMENDED FIRST STEPS AS A UNAI MEMBER



Please share that your institution has become a member of UNAI with your colleagues and students via campus news outlets such as e-mail updates, alumni channels, newsletters, and other communications channels.



Contact your institution's social media managers and notify them that your institution is now a member of UNAI and request them to:

- Follow UNAI on Twitter - @ImpactUN
- Like us on Facebook - facebook.com/ImpactUN
- Follow us on LinkedIn - linkedin.com/company/academicimpact
- Share any events/research related to the UN mandate with us through social media
- Subscribe to the UNAI Newsletter here:  
<https://www.un.org/en/academic-impact/sign-newsletter>



Collaborate with other UNAI member schools by submitting calls for collaboration or joint projects/research to the Member Forum by emailing an announcement to [academicimpact@un.org](mailto:academicimpact@un.org)



Share stories about academic or scientific research, outreach and awareness campaigns, community service initiatives or any other activity you've undertaken related to the UNAI Principles or the SDGs. You can submit short articles (500-700 words) for consideration for publication on our [website](#). The articles must be written in English and highlight issues or topics related to the UNAI Principles or the SDGs and how your activity helps to further one or more of them. You can submit articles by e-mail to: [academicimpact@un.org](mailto:academicimpact@un.org).



# WHAT YOUR INSTITUTION CAN DO AS A MEMBER OF UNAI

It is likely that your institution is already undertaking several activities that further the work of the United Nations, such as conducting meaningful research directly related to the Sustainable Development Goals (SDGs) or encouraging students to be global citizens.

Some member institutions, for example, are engaged in 'greening' their campuses (using solar panels, conserving water, recycling etc.), undertaking research and finding technological innovations to address local and global issues, hosting academic and scientific conferences on sustainability, and promoting community and volunteer service to help the most vulnerable.

We encourage you to be creative in finding new ways to further the aims and purposes of the United Nations. You can also collaborate with other UNAI members to host regional events, undertake joint research projects or engage in campus exchange programs to leverage the UNAI network.

UNAI events that take place at United Nations Headquarters in New York are often webcast and archived for viewing on demand. This makes it possible for institutions around the world to follow these discussions, and we would like to encourage you to report on what you undertake on your campuses. We also host a number of virtual convenings throughout the year and promote these through our newsletter, on the website and via social media.

There are also a number of International Days and observances that you can use for ideas. For a complete list of United Nations observances visit: <http://www.un.org/en/sections/observances/international-days/index.html>

You can check our website, sign up for our newsletter and follow us on social media for ideas on how your campus can undertake activities related to the UNAI principles or to advance the SDGs. Be sure to share with us any UNAI events at your institution.

The current list of UNAI members can be found [here](#).

# ANNUAL ACTIVITY REPORTS

As stated above, members of UNAI are required to undertake at least one activity per academic year that supports one or more of the UNAI principles or Sustainable Development Goals (SDGs) and report this activity to UNAI to remain a member in good standing. This is done through the submission of an annual activity report. Yearly activity reports are required to maintain your UNAI membership.

The purpose of the activity report is to encourage students and academics to implement and practice United Nations principles at the grassroots level. The activity report also serves as a source of ideas for other members, the general public and United Nations Member States.

Below are instructions for the submission of the Activity Report:

- Each activity report covers the whole calendar year (1 January–31 December).
- Each activity report must be submitted no later than 28 February of the following year.
- Each activity report must be submitted in the English language due to technical limitations.
- Each activity report must be submitted as a word document by email to [academicimpact@un.org](mailto:academicimpact@un.org) with the following information:

- 1. Name of Institution**
- 2. Focal Point Name, Title and Email**
- 3. Please tell us about any activities, projects or research your institution has undertaken in the past year to address at least one of the 10 UNAI principles or one of the 17 Sustainable Development Goals.**
- 4. What do you think are the greatest issues facing the city/country/region where your institution is located?**
- 5. Do you have any upcoming activities/events that you would like to share with UNAI so that we may publicize/promote them among our members?**
- 6. Kindly provide us with the links to your social media pages (e.g. Facebook, Twitter, LinkedIn)**
- 7. You can include up to five images with caption and photo credit to illustrate your report. The best photos are jpg landscape photos in medium to high resolution, 16:9 ratio at 1320 x 880.**



# UNAI BRANDING

UNAI member institutions can feature their relationship to UNAI on their websites and in other information material. Please contact UNAI at [academicimpact@un.org](mailto:academicimpact@un.org) for high resolution versions of the logo available in all six official UN languages for your website and other collateral, as well as guidelines on the use of the logo.



## Rules Governing UNAI Membership

Membership in UNAI does not constitute a certification, accreditation or endorsement by the United Nations of the member institutions, their activities or services, or their officials or other personnel. It does not entitle member institutions to use the United Nations name and/or emblem in connection with their activities.

The only exception to this rule is when an institution is making factual statements that they are members of the United Nations Academic Impact. Use of the UNAI logo in any way that is contrary to the UNAI logo and member logo guidelines is strictly prohibited.

In particular, the commercial use of the UNAI logo or the UNAI member logo, will be grounds for immediate revocation of membership as well as additional legal action by the United Nations.

Access the enrollment form [here](#).